



## USPS Approves New "Wallet Style" Booklet Design for Automation and Machinable Letter Prices

September 29, 2009

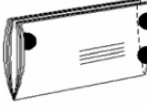



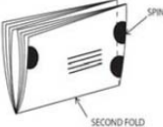
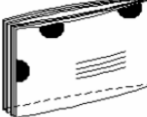
Worldcolor Logistics NEWS FLASH - Issue #258

Postal Bulletin 22267, published September 10, 2009, contained a new optional mailpiece design for a letter-size booklet which permits the preparation of a small "wallet style" booklet type mailpiece. This is the second design option the Postal Service has approved since the final rule on the new standards for letter-size booklets was published last April. Please see Newsflashes 250 and 255 for additional information.

The following are the 6 design options currently approved by the Postal Service.

### Exhibit 3.15.4 Booklet Design

[Insert new wallet-style booklet design as follows:]

If the spine or final fold is...		with length	cover stock	and sealing	then tab in these locations:
Simple Spine		Spine or final fold on the bottom (longer) edge	5" to 9" long Over 9", up to 10.5" long	50-pound 60-pound	Three 1.5" nonperforated tabs Two tabs on leading edge; one tab on trailing edge. Position lower leading tab 0.5" from the bottom edge. Position upper tabs within 1" from the top edge.
Simple Spine		Spine on bottom (longer) edge, nonperforated inner flap sealed within top (upper) edge	5" to 9.5" long	80-pound	Continuous glue line or glue spots Perfect bound or saddle stitched, flap sealed inside, continuous glue line along flap preferred, minimum 1" glue spots acceptable if placed within 3/4" of right and left edges.
Simple Spine		Spine on the bottom (longer) edge; cover extends no more than 1/2" beyond inner pages	5" to 9.5" long	80-pound	Continuous glue line or glue spots Perfect bound or saddle stitched with a continuous glue line along the 1/2" cover overhang preferred, minimum 1" glue spots acceptable if placed within 3/4" of right and left edges.
Simple Spine-Wallet-Style		Saddle-stitched spine (two or more staples) on the bottom (longer) edge. 4" height only. Maximum weight 2.5 ounces.	5.2" to 8" long	60-pound for cover and pages 70-pound cover and 50-pound pages	Two 1.5" or 2" nonperforated tabs One tab on leading edge and one tab on trailing edge. Booklets up to 2 ounces: ■ 1.5" tabs. ■ 1-1/4" from bottom edge. Over 2 ounces and up to 2.5 ounces: ■ 2" tabs. ■ 3/4" from bottom edge. ±1/8" vertical tolerance for tab placement for both tab sizes.
Folded		Final fold on the bottom (longer) edge, with the folded spine on the leading or trailing (shorter) edge	5" to 10.5" long	40-pound	Three 1.5" nonperforated tabs Two tabs on leading edge; one tab on trailing edge. Position lower leading tab 0.5" from the bottom edge. Position upper tabs within 1" from the top edge.
Oblong		Spine on the leading (shorter) edge	5" to 9" long Over 9", up to 10.5" long	60-pound 70-pound	Three 1.5" nonperforated tabs Two tabs on top edge; one tab on trailing edge. Position top tabs 1" from left and right edge. Position trailing tab in the middle.



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